



HÖNEST
EARTH®

Creamy

BUTTERY HOMESTYLE® MASHED POTATOES with extra Butter & Milk



5 SIMPLE INGREDIENTS

More Rich and Buttery Flavor.

No Artificial Ingredients • Simple Prep • Scratch-Like Taste • Convenient Performance



HONESTLY DELICIOUS

Limitless Culinary Possibilities



Premium Fresh-Dried™ Quality
Lightly Seasoned for Versatility
Saves Time and Labor
Better For You



89%
of consumers
LIKE or LOVE
MASHED POTATOES!²

82%
of consumers believe
clean label is important
and many are **willing to pay more²**



Non-Commercial operators prefer more pre-flavored, ready-to-serve products than Commercial operators²



Simple, clean ingredients matter most — and consumers will pay more for them.¹

Description	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Pack Size	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk NEW!	1 00 29700 00741 3	798573	798914	22.13 lbs.	24.05 lbs.	12/29.5 oz.	1.17	10x4	133

Nutrition Facts
36 servings per container
Serving size ¼ cup dry (26g)
140g prepared

Amount per serving	% Daily Value*
Calories 90	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 240mg	10%
Total Carbohydrate 19g	7%
Dietary Fiber 1g	4%
Total Sugars 2g	
Includes 0g Added Sugars	0%
Protein 3g	
Vit. D 0.3 mcg 2% • Calcium 50mg 4%	
Iron 0.5 mg 2% • Potass. 320mg 6%	

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

REDUCED SODIUM!

INGREDIENTS: IDAHO® POTATOES, NONFAT DRY MILK, BUTTER (CREAM, SALT), SEA SALT, NATURAL FLAVORS.

CONTAINS: MILK

GLUTEN-FREE

SHELF LIFE

is approximately 12 months from date of packaging code (imprinted on the package)



**READY IN
1 MINUTE!**

¹INGREDIENT: 2024 CONSUMER FOOD TRENDS, 2023 ATLAS REPORT
INNOVA: 2023 TRENDS AND INNOVATIONS
ACOSTA: 2024 CLEAN LABEL INSIGHTS STUDY

²DATASSENTIAL OMNIBUS SURVEY, 2024