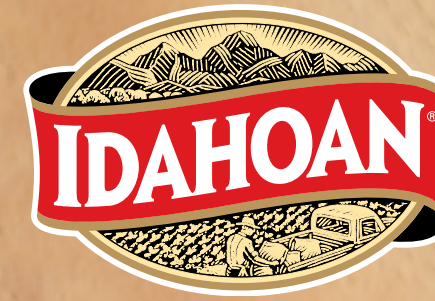




OUR PORTFOLIO

| Description | Pack Size | GTIN | US DOT Code | Canada DOT Code | Net Wt. | Ship Wt. | Case Cube | Tie/High (40 x 48 Pallet) | Finished (lbs./Case) |
|---|--------------|--------------------|-------------|-----------------|------------|------------|-----------|---------------------------|----------------------|
| CREAMY MASHED POTATOES, Classic (Smooth/Whipped) | | | | | | | | | |
| Idahoan® CREAMY Classic Mashed Potatoes | 24/13 oz. | 1 00 29700 00311 8 | 548458 | 737622 | 19.50 lbs. | 21.60 lbs. | 1.21 | 10x4 | 119 |
| Idahoan® CREAMY Classic Mashed Potatoes | 12/26 oz. | 1 00 29700 00313 2 | 548460 | 737623 | 19.50 lbs. | 21.42 lbs. | 1.07 | 10x4 | 119 |
| Idahoan® CREAMY Classic Mashed Potatoes | 6/3.24 lb. | 1 00 29700 20405 8 | 548487 | 674893 | 19.44 lbs. | 21.55 lbs. | 0.98 | 8x5 | 119 |
| Idahoan® CREAMY Classic Mashed Potatoes | 1/39 lb. | 1 00 29700 00381 1 | 594513 | 737631 | 39.00 lbs. | 39.50 lbs. | 1.59 | 5x6 | 237 |
| CREAMY MASHED POTATOES, Flavored (Smooth/Whipped) | | | | | | | | | |
| Idahoan® CREAMY Butter & Herb Mashed Potatoes | 8/32 oz. | 1 00 29700 00342 2 | 625499 | 737636 | 16.00 lbs. | 17.69 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes | 8/32 oz. | 1 00 29700 00341 5 | 613916 | 737633 | 16.00 lbs. | 17.69 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® CREAMY Extra Rich Mashed Potatoes | 8/31.5 oz. | 1 00 29700 00305 7 | 697236 | 737643 | 15.75 lbs. | 17.10 lbs. | 0.80 | 11x5 | 79 |
| SMARTMASH® MASHED POTATOES, Nutritional-Focused (Smooth/Whipped) | | | | | | | | | |
| Idahoan® SMARTMASH® Classic Mashed Potatoes with Vit C | 12/26 oz. | 1 00 29700 22313 4 | 548489 | 737628 | 19.50 lbs. | 21.30 lbs. | 1.09 | 10x4 | 119 |
| Idahoan® SMARTMASH® Low Sodium Mashed Potatoes with Vit C | 12/25.2 oz. | 1 00 29700 25313 1 | 572474 | 737629 | 18.90 lbs. | 20.75 lbs. | 1.10 | 10x4 | 119 |
| Idahoan® SMARTMASH® Reduced Sodium Loaded Baked® Mashed Potatoes with Vit C | 12/31 oz. | 1 00 29700 00348 4 | 603325 | 737632 | 23.27 lbs. | 24.94 lbs. | 1.23 | 10x4 | 119 |
| Idahoan® SMARTMASH® Very Low Sodium Dairy-Free Mashed Potatoes | 6/4.69 lb. | 1 00 29700 00316 3 | 548463 | 668950 | 28.13 lbs. | 30.53 lbs. | 1.18 | 8x4 | 178 |
| Idahoan® SMARTMASH® Reduced Sodium Mashed Potatoes | 1/39 lb. | 1 00 29700 00485 6 | 678952 | 737640 | 39.00 lbs. | 39.50 lbs. | 1.59 | 5x6 | 237 |
| RUSTIC MASHED POTATOES (Lumps and/or Peels) | | | | | | | | | |
| Idahoan® RUSTIC Baby Reds® Mashed Potatoes | 8/32.85 oz. | 1 00 29700 00344 6 | 625498 | 737635 | 16.43 lbs. | 18.12 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes | 8/32.85 oz. | 1 00 29700 00349 1 | 625497 | 737634 | 16.43 lbs. | 18.12 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® RUSTIC Homestyle Mashed Potatoes | 12/28 oz. | 1 00 29700 00365 1 | 548474 | 737624 | 21.00 lbs. | 23.00 lbs. | 1.21 | 10x4 | 121 |
| Idahoan® RUSTIC Russets Mashed Potatoes | 8/28 oz. | 1 00 29700 00366 8 | 683374 | 737641 | 14.00 lbs. | 15.80 lbs. | 0.83 | 11x5 | 80 |
| Honest Earth® Clean Label Potatoes | | | | | | | | | |
| Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt | 8/26 oz. | 1 00 29700 00713 0 | 692268 | 737642 | 13.00 lbs. | 14.55 lbs. | 0.83 | 11x5 | 79 |
| Honest Earth® Rustic Mashed Potatoes with Butter & Sea Salt | 8/26 oz. | 1 00 29700 00766 6 | 742108 | 744206 | 13.00 lbs. | 14.55 lbs. | 0.92 | 11x5 | 79 |
| Honest Earth® Hash Brown Shredded Potatoes with a Hint of Sea Salt & Pepper | 8/1.25 lb. | 1 00 29700 00718 5 | 742110 | 744207 | 10.00 lbs. | 11.80 lbs. | 1.08 | 12x3 | 40 |
| SHREDS, Hash Browns and Mixes | | | | | | | | | |
| Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning | 6/2.125 lb. | 1 00 29700 00808 3 | 548477 | 668947 | 12.75 lbs. | 15.00 lbs. | 0.98 | 8x5 | 57 |
| Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper | 6/2.25 lb. | 1 00 29700 20816 2 | 592485 | 737630 | 13.50 lbs. | 15.70 lbs. | 0.99 | 8x5 | 54 |
| Idahoan® SHREDS Tater Tumblers® Original Mix with Spices | 4/32.9 oz. | 1 00 29700 00390 3 | 613918 | 737644 | 8.23 lbs. | 9.00 lbs. | 0.56 | 18x5 | 24 |
| Idahoan® SHREDS Tater Tumblers® Unseasoned Mix | 4/31.2 oz. | 1 00 29700 00393 4 | 759678 | 768087 | 7.8 lbs. | 8.61 lbs. | 0.56 | 18x5 | 24 |
| SLICES, Flavored and Unseasoned | | | | | | | | | |
| Idahoan® SLICES Au Gratin Potatoes | 12/20.35 oz. | 1 00 29700 00888 5 | 548481 | 737626 | 15.26 lbs. | 17.85 lbs. | 1.52 | 9x4 | 63 |
| Idahoan® SLICES Scalloped Potatoes | 12/20.35 oz. | 1 00 29700 00889 2 | 548483 | 737627 | 15.26 lbs. | 17.85 lbs. | 1.43 | 9x4 | 63 |
| Idahoan® SLICES Unseasoned Potatoes | 4/5 lb. | 1 00 29700 00882 3 | 548479 | 737625 | 20.00 lbs. | 22.17 lbs. | 2.21 | 6x3 | 80 |
| FLAKES, Flavored and Unseasoned | | | | | | | | | |
| Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix | 12/28 oz. | 1 00 29700 00301 9 | 548457 | 737621 | 21.00 lbs. | 23.38 lbs. | 1.63 | 9x3 | 119 |
| Idahoan® FLAKES Unseasoned Potatoes | 6/5 lb. | 1 00 29700 00203 6 | 548455 | 737620 | 30.00 lbs. | 33.39 lbs. | 1.89 | 6x4 | 196 |
| Idahoan® FLAKES Unseasoned Potatoes | 1/40 lb. | 1 00 29700 00206 7 | 433031 | 737619 | 40.00 lbs. | 41.21 lbs. | 2.02 | 3x8 | 259 |
| CREAMY MASHED POTATOES, Flavored Single Serve Cups (Microwaveable) | | | | | | | | | |
| Idahoan® Buttery Homestyle® Mashed Potatoes | 10/1.5 oz. | 1 00 29700 33141 9 | 641472 | N/A | 0.94 lbs. | 1.74 lbs. | 0.29 | 9x15 | 5 |
| Idahoan® Four Cheese Mashed Potatoes | 10/1.5 oz. | 1 00 29700 33145 7 | 641473 | N/A | 0.94 lbs. | 1.74 lbs. | 0.29 | 9x15 | 5 |
| Idahoan® Loaded Baked® Mashed Potatoes | 10/1.5 oz. | 1 00 29700 33148 8 | 641475 | N/A | 0.94 lbs. | 1.74 lbs. | 0.29 | 9x15 | 5 |
| Idahoan® Roasted Garlic Mashed Potatoes | 10/1.5 oz. | 1 00 29700 33147 1 | 641474 | N/A | 0.94 lbs. | 1.74 lbs. | 0.29 | 9x15 | 5 |
| RETAIL, Mashed Potatoes (Smaller Packs) | | | | | | | | | |
| Idahoan® Applewood Smoked Bacon Mashed Potatoes | 12/4 oz. | 1 00 29700 02150 1 | 636227 | N/A | 3.04 lbs. | 3.60 lbs. | 0.24 | 38x5 | 15 |
| Idahoan® Baby Reds® Mashed Potatoes | 10/4.1 oz. | 1 00 29700 00138 1 | 636672 | N/A | 2.60 lbs. | 3.10 lbs. | 0.29 | 38x5 | 12 |
| Idahoan® Baby Reds® w/ Roasted Garlic & Parm Mashed Potatoes | 10/4.1 oz. | 1 00 29700 00139 8 | 636225 | N/A | 2.60 lbs. | 3.10 lbs. | 0.29 | 38x5 | 12 |
| Idahoan® Buttery Homestyle® Mashed Potatoes | 12/4 oz. | 1 00 29700 02141 9 | 626618 | N/A | 3.04 lbs. | 3.60 lbs. | 0.24 | 38x5 | 15 |
| Idahoan® Buttery Homestyle® Mashed Potatoes Family Size | 8/8 oz. | 1 00 29700 13141 5 | 731117 | N/A | 4.15 lbs. | 4.49 lbs. | 0.29 | 35x5 | 20 |
| Idahoan® Four Cheese Mashed Potatoes | 12/4 oz. | 1 00 29700 02145 7 | 608080 | N/A | 3.04 lbs. | 3.60 lbs. | 0.24 | 38x5 | 15 |
| Idahoan® Loaded Baked® Mashed Potatoes | 12/4 oz. | 1 00 29700 02148 8 | 626394 | N/A | 3.04 lbs. | 3.60 lbs. | 0.24 | 38x5 | 15 |
| Idahoan® Roasted Garlic Mashed Potatoes | 12/4 oz. | 1 00 29700 02147 1 | 626732 | N/A | 3.04 lbs. | 3.60 lbs. | 0.24 | 38x5 | 15 |
| Idahoan® Sour Cream & Chives Mashed Potatoes | 12/4 oz. | 1 00 29700 02142 6 | 636226 | N/A | 3.04 lbs. | 3.60 lbs. | 0.24 | 38x5 | 15 |

Visit idahoanfoodservice.com or call 888.635.8115 to learn more.



Non-Commercial Foodservice

SPEED-SCRATCH POTATO SOLUTIONS



Sweet Chili Pork Bowl with Creamy Mashed Potatoes



A CANVAS FOR YOUR CULINARY CREATIVITY
Mashed Potatoes, Hash Browns, Casseroles, and Tater Appetizers—
simple, versatile, and high-quality delicious ingredients.

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



Everything Lox Breakfast Stax

BREAKFAST REIMAGINED



Scalloped Potato Chicken Parmigiana

CREATIVE CASSEROLES

Enhance the café and dining experience with Idahoan® Mashed Potatoes, Shreds, Slices, and Flakes. Delicious on their own, topped with simple ingredients, or used as a base for creative meals – they're the perfect blank canvas for chefs.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



POTATOES ARE ON THE MENU AT:

98.9%
of C&U*

93.8%
of Healthcare*

92.9%
of Lodging*

87.5%
of B&I*

82.4%
of Recreation*

*SOURCE: TECHNOMIC 2022

IDAHOAN CUPS & RETAIL SIZES ARE PERFECT FOR:

- ✓ **Vending machines**
- ✓ **Micro-markets**
- ✓ **College dorm rooms**
- ✓ **Grab & go**



PRODUCT CATEGORIES

Idahoan potatoes offer delicious, scratch-like quality and flavor with added convenience and operational benefits. With offerings for grab-and-go, nutritionally-focused, and more, Idahoan potatoes ensure that you can serve perfect potatoes with pride while saving time and money over fresh, frozen, and refrigerated alternatives.



CREAMY Classic
Mashed Potatoes



CREAMY Flavored
Mashed Potatoes



CREAMY Flavored Mashed
Potatoes Single-Serve Cups



SMARTMASH®
Mashed Potatoes,
Nutritional-Focused



RUSTIC
Mashed Potatoes



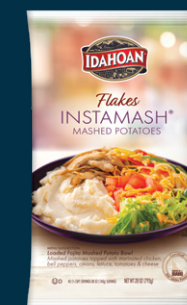
HONEST EARTH®
Clean Label Potatoes



SHREDS
Hash Browns and
Mixes



SLICES
Flavored
and Unseasoned



FLAKES
Flavored
and Unseasoned



RETAIL Pack Size
Mashed Potatoes

VISIT OUR WEBSITE TO SEE ALL PRODUCTS, RECIPE IDEAS, ORDERING INFORMATION, AND MORE

