



Take-Out & Delivery

SPEED-SCRATCH POTATO SOLUTIONS



Tater Tumblers® Gameday Nachos

A CANVAS FOR YOUR CULINARY CREATIVITY

Delicious potatoes, on-premise or at home.

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



Nashville Hot Chicken with Rustic Baby Reds® Mashed Potatoes

CONSISTENT CARRY-OUT



Prosciutto & Arugula Twitch

CONTEMPORARY CLASSICS

Idahoan® Mashed Potatoes, Shreds, Slices, Flakes, and Single-Serve Cups transport easily and are a convenient and simple option for guests on the go. With the increased adoption of take-out, today's guests are looking for options that deliver delicious flavor at home – and reheat perfectly for an experience just like that in the restaurant. Idahoan potatoes hold up well for carry-out and delivery, allowing operators to serve up craveable and creative dishes that can be enjoyed just about anywhere.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



86%

of consumers order take-out or pickup as much as or more than they did in 2021.¹

¹SOURCE: DOORDASH 2022 RESTAURANT ONLINE ORDERING TRENDS REPORT



Food delivery has become a global market worth more than **\$150 billion**, having more than tripled since 2017.²

²SOURCE: MCKINSEY & COMPANY 2022

33%

of consumers are ordering more delivery compared to 2023.³

³SOURCE: DOORDASH 2024 RESTAURANT ONLINE ORDERING TRENDS REPORT



DELICIOUS ON-PREMISE OR AT HOME

- ✓ Grab & Go
- ✓ Take-Out
- ✓ Delivery

PRODUCT CATEGORIES

Idahoan potatoes offer delicious, scratch-like quality and flavor with added convenience and operational benefits. With offerings for classic and flavored mashed potatoes, hash browns, grab-and-go solutions, clean label alternatives, and more, Idahoan potatoes ensure that you can serve perfect potatoes with pride while saving time and money over fresh, frozen, and refrigerated alternatives.



CREAMY
Classic Mashed Potatoes



CREAMY
Flavored Mashed Potatoes



CREAMY
Flavored Mashed Potatoes
Single-Serve Cups



RUSTIC
Mashed Potatoes



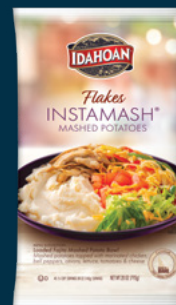
HONEST EARTH®
Simple Ingredients,
Clean Label Potatoes



SHREDS
Hash Browns and Mixes



SLICES
Flavored
and Unseasoned



FLAKES
Flavored
and Unseasoned

VISIT OUR WEBSITE TO SEE ALL PRODUCTS,
RECIPE IDEAS, ORDERING INFORMATION, AND MORE





OUR PORTFOLIO

Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
CREAMY MASHED POTATOES, Classic (Smooth/Whipped)									
Idahoan® CREAMY Classic Mashed Potatoes	24/13 oz.	1 00 29700 00311 8	548458	737622	19.50 lbs.	21.60 lbs.	1.21	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	12/26 oz.	1 00 29700 00313 2	548460	737623	19.50 lbs.	21.42 lbs.	1.07	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	6/3.24 lb.	1 00 29700 20405 8	548487	674893	19.44 lbs.	21.55 lbs.	0.98	8x5	119
Idahoan® CREAMY Classic Mashed Potatoes	1/39 lb.	1 00 29700 00381 1	594513	737631	39.00 lbs.	39.50 lbs.	1.59	5x6	237
CREAMY MASHED POTATOES, Flavored (Smooth/Whipped)									
Idahoan® CREAMY Butter & Herb Mashed Potatoes	8/32 oz.	1 00 29700 00342 2	625499	737636	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes	8/32 oz.	1 00 29700 00341 5	613916	737633	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Extra Rich Mashed Potatoes	8/31.5 oz.	1 00 29700 00305 7	697236	737643	15.75 lbs.	17.10 lbs.	0.80	11x5	79
CREAMY MASHED POTATOES, Flavored Single Serve Cups (Microwaveable)									
Idahoan® Buttery Homestyle® Mashed Potatoes	10/1.5 oz.	1 00 29700 33141 9	641472	N/A	0.94 lbs.	1.74 lbs.	0.29	9x15	5
RUSTIC MASHED POTATOES (Lumps and/or Peels)									
Idahoan® RUSTIC Baby Reds® Mashed Potatoes	8/32.85 oz.	1 00 29700 00344 6	625498	737635	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes	8/32.85 oz.	1 00 29700 00349 1	625497	737634	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Homestyle Mashed Potatoes	12/28 oz.	1 00 29700 00365 1	548474	737624	21.00 lbs.	23.00 lbs.	1.21	10x4	121
Idahoan® RUSTIC Russets Mashed Potatoes	8/28 oz.	1 00 29700 00366 8	683374	737641	14.00 lbs.	15.80 lbs.	0.83	11x5	80
Honest Earth® Clean Label Potatoes									
Idahoan® Honest Earth® CREAMY Classic Mashed Potatoes with a hint of Butter & Sea Salt NEW!	12/26 oz.	1 00 29700 00715 4	798575	799064	19.50 lbs.	21.42 lbs.	1.17	10x4	119
Idahoan® Honest Earth® CREAMY Buttery Homestyle® Mashed Potatoes with extra Butter & Milk NEW!	12/29.5 oz.	1 00 29700 00741 3	798573	798914	22.13 lbs.	24.05 lbs.	1.17	10x4	133
Idahoan® Honest Earth® SHREDS Hearty Cut Hash Browns with a hint of Sea Salt & Pepper NEW!	6/2.25 lb.	1 00 29700 00719 2	798574	799062	13.50 lbs.	15.75 lbs.	0.98	8x5	51
SHREDS, Hash Browns and Mixes									
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning	6/2.125 lb.	1 00 29700 00808 3	548477	668947	12.75 lbs.	15.00 lbs.	0.98	8x5	57
Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper	6/2.25 lb.	1 00 29700 20816 2	592485	737630	13.50 lbs.	15.70 lbs.	0.99	8x5	54
Idahoan® SHREDS Tater Tumblers® Original Mix with Spices	4/32.9 oz.	1 00 29700 00390 3	613918	737644	8.23 lbs.	9.00 lbs.	0.56	18x5	24
Idahoan® SHREDS Tater Tumblers® Unseasoned Mix	4/31.2 oz.	1 00 29700 00393 4	759678	768087	7.8 lbs.	8.61 lbs.	0.56	18x5	24
SLICES, Flavored and Unseasoned									
Idahoan® SLICES Au Gratin Potatoes	12/20.35 oz.	1 00 29700 00888 5	548481	737626	15.26 lbs.	17.85 lbs.	1.52	9x4	63
Idahoan® SLICES Scalloped Potatoes	12/20.35 oz.	1 00 29700 00889 2	548483	737627	15.26 lbs.	17.85 lbs.	1.43	9x4	63
Idahoan® SLICES Unseasoned Potatoes	4/5 lb.	1 00 29700 00882 3	548479	737625	20.00 lbs.	22.17 lbs.	2.21	6x3	80
FLAKES, Flavored and Unseasoned									
Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix	12/28 oz.	1 00 29700 00301 9	548457	737621	21.00 lbs.	23.38 lbs.	1.63	9x3	119
Idahoan® FLAKES Unseasoned Potatoes	6/5 lb.	1 00 29700 00203 6	548455	737620	30.00 lbs.	33.39 lbs.	1.89	6x4	196
Idahoan® FLAKES Unseasoned Potatoes	1/40 lb.	1 00 29700 00206 7	433031	737619	40.00 lbs.	41.21 lbs.	2.02	3x8	259

Visit idahoanfoodservice.com/contact-us or call **888.635.8115** to learn more.