



*SmartMash*<sup>®</sup>  
MASHED POTATOES



Salmon with SmartMash<sup>®</sup> Potatoes & Salad

A CANVAS FOR YOUR CULINARY CREATIVITY  
**Classic flavor in a healthier format with reduced sodium,  
added Vitamin C, or dairy-free options.**

**Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable**



Chicken Tenders with SmartMash® Potatoes & Salad

## DELICIOUS SIDES



Buffalo Chicken Casserole

## VERSATILE INGREDIENT





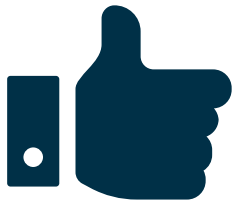








SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE



**89%**  
of consumers  
**LOVE or LIKE**  
**MASHED POTATOES\***

### Hot Water Preparation

1. **Measure** 1 gallon (3.79 L) of boiling water into a 6" x 1/2 size steam table pan.
2. **Add** entire pouch of potatoes at once, using a spoon or wire whip to distribute evenly and wet all potatoes.
3. **Let stand** 60 seconds, stir well, and serve.

NOTE: For creamier mashed potatoes add more boiling water.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



| Description   | Pack Size   | GTIN               | US DOT Code | Canada DOT Code | Net Wt.    | Ship Wt.   | Case Cube | Tie/High (40 x 48 Pallet) | Finished (lbs./Case) |
|---|-------------|--------------------|-------------|-----------------|------------|------------|-----------|---------------------------|----------------------|
| Idahoan® SMARTMASH® Classic Mashed Potatoes with Vit C                      | 12/26 oz.   | 1 00 29700 22313 4 | 548489      | 737628          | 19.50 lbs. | 21.30 lbs. | 1.09      | 10x4                      | 119                  |
| Idahoan® SMARTMASH® Low Sodium Mashed Potatoes with Vit C                   | 12/25.2 oz. | 1 00 29700 25313 1 | 572474      | 737629          | 18.90 lbs. | 20.75 lbs. | 1.10      | 10x4                      | 119                  |
| Idahoan® SMARTMASH® Reduced Sodium Loaded Baked® Mashed Potatoes with Vit C | 12/31 oz.   | 1 00 29700 00348 4 | 603325      | 737632          | 23.27 lbs. | 24.94 lbs. | 1.23      | 10x4                      | 119                  |
| Idahoan® SMARTMASH® Very Low Sodium Dairy-Free Mashed Potatoes              | 6/4.69 lb.  | 1 00 29700 00316 3 | 548463      | 668950          | 28.13 lbs. | 30.53 lbs. | 1.18      | 8x4                       | 178                  |

\*SOURCE: DATASSENTIAL 2024

Visit [idahoanfoodservice.com/contact-us](http://idahoanfoodservice.com/contact-us) or call **888.635.8115** to learn more.