

A CANVAS FOR YOUR CULINARY CREATIVITY

Iconic flavor with delicious convenience in single-serve cups.



Ideal for K12, Healthcare, B&I, C&U, C-Store, Micro-market, and Deli.

Complimentary display racks available.

Call 877.683.4443 to receive a free display rack.





SCAN QR CODE FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE

27%

of respondents snack multiple times a day in 2024, up from 15% in 2023.1

Microwave Preparation

- 1. Remove lid completely.
- **2. Add** cold water to fill-line in cup. Stir thoroughly to moisten all potatoes.
- 3. Microwave uncovered on HIGH for 1½ minutes.* CAUTION: Cup and contents will be very hot!
- 4. Stir well and let stand for 1 minute. Enjoy.

*Using a 1100W microwave.

NOTE: Do not reuse cup.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



Description	Pack Size	GTIN	US DOT Code	Net Wt.	Ship Wt.	(ase(lihe	_	Finished (lbs./Case)
Idahoan® Buttery Homestyle® Mashed Potatoes	10/1.5 oz.	1 00 29700 33141 9	641472	0.94 lbs.	1.74 lbs.	0.29	9x15	5

¹SOURCE: 84.51° INSIGHTS, 2024