



Rustic

MASHED POTATOES



Rustic Russets Mashed Potatoes & Tofu Curry Bowl

A CANVAS FOR YOUR CULINARY CREATIVITY

Authentic, home-style flavor and texture with hearty lumps and peels.

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



Herbed Porkchop with Sautéed Vegetables & Rustic Russets Mashed Potatoes



Nashville Hot Chicken with Rustic Baby Reds® Mashed Potatoes

CLASSIC PAIRINGS

BUILDABLE BASES





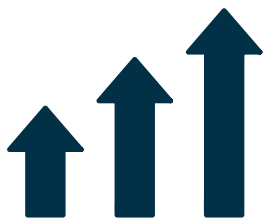








SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE



COMFORT FOOD IS A GROWING TREND

52% of food products launched in 2023 were pleasure-related, compared with 47% in 2022.*

Preparation Instructions

- Measure** 1 gallon (3.79 L) of boiling water into a 6" x 1/2 size steam table pan.
- Add** entire pouch of potatoes at once using a spoon or wire whip to distribute evenly and wet all potatoes.
- Place** on steam table at 170°F and let stand 5-10 minutes until lumps are soft and tender.
- Stir** well and serve.

NOTE: For creamier mashed potatoes add more boiling water.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Idahoan® RUSTIC Baby Reds® Mashed Potatoes	8/32.85 oz.	1 00 29700 00344 6	625498	737635	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes	8/32.85 oz.	1 00 29700 00349 1	625497	737634	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Homestyle Mashed Potatoes	12/28 oz.	1 00 29700 00365 1	548474	737624	21.00 lbs.	23.00 lbs.	1.21	10x4	121
Idahoan® RUSTIC Russets Mashed Potatoes	8/28 oz.	1 00 29700 00366 8	683374	737641	14.00 lbs.	15.80 lbs.	0.83	11x5	80

*SOURCE: INTO THE MINDS. *COMFORT FOOD, A KEY FOOD TREND FOR 2025, OCTOBER 2024

Visit idahoanfoodservice.com or call 888.552.2515 to learn more.