

Restaurant

SPEED-SCRATCH POTATO SOLUTIONS



Nashville Hot Chicken with Rustic Baby Reds® Mashed Potatoes

A CANVAS FOR YOUR CULINARY CREATIVITY

Mashed Potatoes, Hash Browns, Casseroles, and Tater Appetizers
—delicious, versatile, and oh-so-simple.

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



Rustic Russets Mashed Potatoes & Tofu Curry Bowl

GLOBAL FLAIR



Cajun Crawfish Creole

CRAVEABLE CREATIONS

Idahoan® Mashed Potatoes, Shreds, Slices, and Flakes are the perfect culinary canvas for chefs to create exciting menu items across all dayparts, menu formats, and global cuisines. Delicious on their own as standalone sides, chefs can also easily top with a few simple ingredients or use as a base for trendy bowls and take-out meals. Idahoan potatoes offer delicious, scratch-like quality and flavor with added convenience and operational benefits. These craveable and consistent potato products make it easy to serve delicious potatoes with pride, while saving time and money over fresh, frozen, and refrigerated alternatives.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



Bowl dishes are predicted to outperform 88% of all other foods, beverages, and ingredients over the next four years.¹

¹THE SNAP FOOD PROFILE 2024, BOWL, DATASSENTIAL

POTATOES ARE INCLUDED IN

52.3%
of Entrées²

31.5%
of Sides²

25.6%
of Appetizers²

²SOURCE: TECHNOMIC 2022



YOUR MENU HERO

- ✓ Scratch-Like Quality
- ✓ Convenient & Consistent
- ✓ Time & Labor-Saving
- ✓ Shelf-Stable
- ✓ High Yield
- ✓ Reduced Waste
- ✓ Versatile
- ✓ Quick & Easy Prep
- ✓ Premium Quality
- ✓ Reliable Performance

IDAHOAN® CREAMY CLASSIC MASHED POTATOES



IDAHOAN® CREAMY FLAVORED MASHED POTATOES



IDAHOAN® SHREDS



IDAHOAN® RUSTIC MASHED POTATOES



HONEST EARTH® MASHED POTATOES & HASH BROWNS

Clean label and consumer-preferred flavor

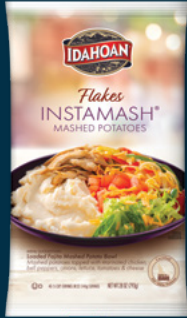


SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE

IDAHOAN® SLICES



IDAHOAN® FLAKES



SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE

| Description | Pack Size | GTIN | US DOT Code | Canada DOT Code | Net Wt. | Ship Wt. | Case Cube | Tie/High (40 x 48 Pallet) | Finished (lbs./Case) |
|---|--------------|--------------------|-------------|-----------------|------------|------------|-----------|---------------------------|----------------------|
| CREAMY MASHED POTATOES, Classic (Smooth/Whipped) | | | | | | | | | |
| Idahoan® CREAMY Classic Mashed Potatoes | 24/13 oz. | 1 00 29700 00311 8 | 548458 | 737622 | 19.50 lbs. | 21.60 lbs. | 1.21 | 10x4 | 119 |
| Idahoan® CREAMY Classic Mashed Potatoes | 12/26 oz. | 1 00 29700 00313 2 | 548460 | 737623 | 19.50 lbs. | 21.42 lbs. | 1.07 | 10x4 | 119 |
| Idahoan® CREAMY Classic Mashed Potatoes | 6/3.24 lb. | 1 00 29700 20405 8 | 548487 | 674893 | 19.44 lbs. | 21.55 lbs. | 0.98 | 8x5 | 119 |
| Idahoan® CREAMY Classic Mashed Potatoes | 1/39 lb. | 1 00 29700 00381 1 | 594513 | 737631 | 39.00 lbs. | 39.50 lbs. | 1.59 | 5x6 | 237 |
| CREAMY MASHED POTATOES, Flavored (Smooth/Whipped) | | | | | | | | | |
| Idahoan® CREAMY Butter & Herb Mashed Potatoes | 8/32 oz. | 1 00 29700 00342 2 | 625499 | 737636 | 16.00 lbs. | 17.69 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes | 8/32 oz. | 1 00 29700 00341 5 | 613916 | 737633 | 16.00 lbs. | 17.69 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® CREAMY Extra Rich Mashed Potatoes | 8/31.5 oz. | 1 00 29700 00305 7 | 697236 | 737643 | 15.75 lbs. | 17.10 lbs. | 0.80 | 11x5 | 79 |
| RUSTIC MASHED POTATOES (Lumps and/or Peels) | | | | | | | | | |
| Idahoan® RUSTIC Baby Reds® Mashed Potatoes | 8/32.85 oz. | 1 00 29700 00344 6 | 625498 | 737635 | 16.43 lbs. | 18.12 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes | 8/32.85 oz. | 1 00 29700 00349 1 | 625497 | 737634 | 16.43 lbs. | 18.12 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® RUSTIC Homestyle Mashed Potatoes | 12/28 oz. | 1 00 29700 00365 1 | 548474 | 737624 | 21.00 lbs. | 23.00 lbs. | 1.21 | 10x4 | 121 |
| Idahoan® RUSTIC Russets Mashed Potatoes | 8/28 oz. | 1 00 29700 00366 8 | 683374 | 737641 | 14.00 lbs. | 15.80 lbs. | 0.83 | 11x5 | 80 |
| Honest Earth® Clean Label Potatoes | | | | | | | | | |
| Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt | 8/26 oz. | 1 00 29700 00713 0 | 692268 | 737642 | 13.00 lbs. | 14.55 lbs. | 0.83 | 11x5 | 79 |
| Honest Earth® Hash Brown Shredded Potatoes with a Hint of Sea Salt & Pepper | 8/1.25 lb. | 1 00 29700 00718 5 | 742110 | 744207 | 10.00 lbs. | 11.80 lbs. | 1.08 | 12x3 | 40 |
| SHREDS, Hash Browns and Mixes | | | | | | | | | |
| Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning | 6/2.125 lb. | 1 00 29700 00808 3 | 548477 | 668947 | 12.75 lbs. | 15.00 lbs. | 0.98 | 8x5 | 57 |
| Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper | 6/2.25 lb. | 1 00 29700 20816 2 | 592485 | 737630 | 13.50 lbs. | 15.70 lbs. | 0.99 | 8x5 | 54 |
| Idahoan® SHREDS Tater Tumblers® Original Mix with Spices | 4/32.9 oz. | 1 00 29700 00390 3 | 613918 | 737644 | 8.23 lbs. | 9.00 lbs. | 0.56 | 18x5 | 24 |
| Idahoan® SHREDS Tater Tumblers® Unseasoned Mix | 4/31.2 oz. | 1 00 29700 00393 4 | 759678 | 768087 | 7.8 lbs. | 8.61 lbs. | 0.56 | 18x5 | 24 |
| SLICES, Flavored and Unseasoned | | | | | | | | | |
| Idahoan® SLICES Au Gratin Potatoes | 12/20.35 oz. | 1 00 29700 00888 5 | 548481 | 737626 | 15.26 lbs. | 17.85 lbs. | 1.52 | 9x4 | 63 |
| Idahoan® SLICES Scalloped Potatoes | 12/20.35 oz. | 1 00 29700 00889 2 | 548483 | 737627 | 15.26 lbs. | 17.85 lbs. | 1.43 | 9x4 | 63 |
| Idahoan® SLICES Unseasoned Potatoes | 4/5 lb. | 1 00 29700 00882 3 | 548479 | 737625 | 20.00 lbs. | 22.17 lbs. | 2.21 | 6x3 | 80 |
| FLAKES, Flavored and Unseasoned | | | | | | | | | |
| Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix | 12/28 oz. | 1 00 29700 00301 9 | 548457 | 737621 | 21.00 lbs. | 23.38 lbs. | 1.63 | 9x3 | 119 |
| Idahoan® FLAKES Unseasoned Potatoes | 6/5 lb. | 1 00 29700 00203 6 | 548455 | 737620 | 30.00 lbs. | 33.39 lbs. | 1.89 | 6x4 | 196 |
| Idahoan® FLAKES Unseasoned Potatoes | 1/40 lb. | 1 00 29700 00206 7 | 433031 | 737619 | 40.00 lbs. | 41.21 lbs. | 2.02 | 3x8 | 259 |

Visit idahoanfoodservice.com or call 888.552.2515 to learn more.