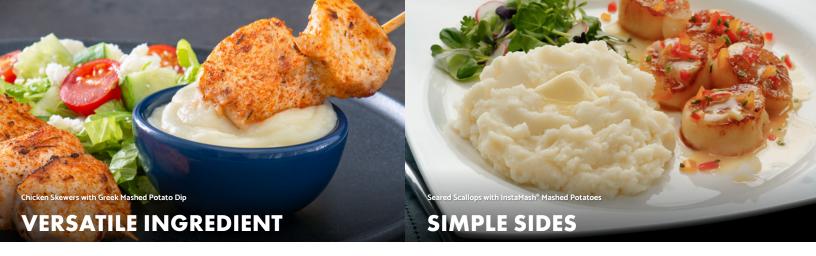


## A CANVAS FOR YOUR CULINARY CREATIVITY

Deliciously versatile as-is for simple mashed potatoes or as an ingredient in your favorite dishes.





**Pro Tip:** Potato flakes are perfect for making rich, delicious mashed potatoes. They're also a great way to add fluffiness to breads and pastas, thicken sauces or fillings, or to use as a binding agent for extra-moist meatballs.

## **InstaMash Preparation**

- . **Measure** 1 gallon (3.79 L) of hot water (160 180°F) into a 4"  $\times \frac{1}{2}$  size steam table pan.
- While adding entire pouch of potatoes, gently blend mix with spoon or wire whip. DO NOT WHIP.
- 3. Place on steam table, heat to serving temperature and serve.

**NOTE:** For creamier mashed potatoes add more hot water.

## **Potato Flakes Preparation**

- 1. Combine 1 ½ qts boiling water, 1 ¾ tsps salt, ½ cup butter and 2 ½ cups cold milk into a 6" x ½ size steam table pan or mixing bowl.
- 2. Pour in 11 ½ oz. potatoes. Stir by hand or use paddle mixer set at LOW speed about 10 to 15 seconds. For best results, do not overmix DO NOT WHIP. Serve.

**NOTE:** See website for more serving size directions.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (Ibs./Case)
Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix	12/28 oz.	1 00 29700 00301 9	548457	737621	21.00 lbs.	23.38 lbs.	1.63	9x3	119
Idahoan® FLAKES Unseasoned Potatoes	6/5 lb.	1 00 29700 00203 6	548455	737620	30.00 lbs.	33.39 lbs.	1.89	6x4	196
Idahoan® FLAKES Unseasoned Potatoes	1/40 lb.	1 00 29700 00206 7	433031	737619	40.00 lbs.	41.21 lbs.	2.02	3x8	259