



Creamy
FLAVORED
MASHED POTATOES



Butter & Herb Mashed Potatoes with Corned Beef Brisket & Roasted Brussels Sprouts

A CANVAS FOR YOUR CULINARY CREATIVITY
Smooth, whipped potatoes—seasoned to perfection.

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



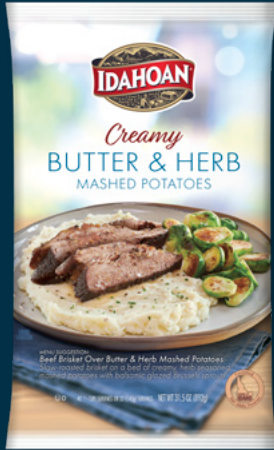
Grilled Chicken & Carrots with Buttery Homestyle® Mashed Potatoes

ENTICING ENTRÉES



Crab Cakes made with Extra Rich Mashed Potatoes

CREATIVE SIDES



SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE



CONSISTENT GROWTH

Year-over-year, the popularity of loaded mashed potatoes grew 10.4% and specialty bowls grew 56%!*

Hot Water Preparation

1. **Measure** 1 gallon (3.79 L) of boiling water into a 6" x ½ size steam table pan.
2. **Add** entire pouch of potatoes at once, using a spoon or wire whip to distribute evenly and wet all potatoes.
3. **Let stand** 60 seconds, stir well and serve.

Oven Preparation

1. **Measure** 1 gallon tap water into full steam table pan.
2. **Add** 1 pouch of potatoes, mix well.
3. **Cover** with foil, bake at 325°F for 35-40 min.
4. **Mix** well before serving.

NOTE: For creamier mashed potatoes add more boiling water.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



| Description | Pack Size | GTIN | US DOT Code | Canada DOT Code | Net Wt. | Ship Wt. | Case Cube | Tie/High (40 x 48 Pallet) | Finished (lbs./Case) |
|--|------------|--------------------|-------------|-----------------|------------|------------|-----------|---------------------------|----------------------|
| Idahoan® CREAMY Butter & Herb Mashed Potatoes | 8/32 oz. | 1 00 29700 00342 2 | 625499 | 737636 | 16.00 lbs. | 17.69 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes | 8/32 oz. | 1 00 29700 00341 5 | 613916 | 737633 | 16.00 lbs. | 17.69 lbs. | 0.83 | 11x5 | 79 |
| Idahoan® CREAMY Extra Rich Mashed Potatoes | 8/31.5 oz. | 1 00 29700 00305 7 | 697236 | 737643 | 15.75 lbs. | 17.10 lbs. | 0.80 | 11x5 | 79 |

*SOURCE: TECHNOMIC, INC. 2024

Visit idahoanfoodservice.com or call **888.552.2515** to learn more.