



C-Store Foodservice

SPEED-SCRATCH POTATO SOLUTIONS



Nashville Hot Chicken with Rustic Baby Reds® Mashed Potatoes



A CANVAS FOR YOUR CULINARY CREATIVITY

Perfect potatoes for buffet, bowls, and grab & go meals.

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



CONVENIENT COMFORT



FLAVOR TO GO

Idahoan® Mashed Potatoes and Hash Browns are the perfect solution for C-Store foodservice operators looking to satisfy customers' cravings all day long. Whether served as a base for bowls at the hot food bar, offered as deli sides, or enjoyed as an ingredient in prepared grab-and-go options—Idahoan potatoes offer a delicious, fast, and convenient option. With quick and easy speed-scratch prep, Idahoan potatoes refresh in minutes and hold well for customers taking their meals to go.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



42.4%
OF OPERATORS HAVE
BOWLS ON THE MENU*

SOURCE: TECHNOMIC, 2024



IDAHOAN CUPS & RETAIL SIZES ARE PERFECT FOR:

- ✓ **Grab & Go Meals**
- ✓ **Convenience Grocery Items**
- ✓ **Small-Batch Hot Dishes**



IDAHOAN® CREAMY CLASSIC MASHED POTATOES



IDAHOAN® CREAMY FLAVORED MASHED POTATOES



IDAHOAN® SHREDS



IDAHOAN® RUSTIC MASHED POTATOES



IDAHOAN® CREAMY FLAVORED MASHED POTATOES SINGLE-SERVE CUPS



SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE



IDAHOAN® RETAIL SIZE PACKS



SCAN QR CODE FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE

Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
CREAMY MASHED POTATOES, Classic (Smooth/Whipped)									
Idahoan® CREAMY Classic Mashed Potatoes	24/13 oz.	1 00 29700 00311 8	548458	737622	19.50 lbs.	21.60 lbs.	1.21	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	12/26 oz.	1 00 29700 00313 2	548460	737623	19.50 lbs.	21.42 lbs.	1.07	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	6/3.24 lb.	1 00 29700 20405 8	548487	674893	19.44 lbs.	21.55 lbs.	0.98	8x5	119
Idahoan® CREAMY Classic Mashed Potatoes	1/39 lb.	1 00 29700 00381 1	594513	737631	39.00 lbs.	39.50 lbs.	1.59	5x6	237
CREAMY MASHED POTATOES, Flavored (Smooth/Whipped)									
Idahoan® CREAMY Butter & Herb Mashed Potatoes	8/32 oz.	1 00 29700 00342 2	625499	737636	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes	8/32 oz.	1 00 29700 00341 5	613916	737633	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Extra Rich Mashed Potatoes	8/31.5 oz.	1 00 29700 00305 7	697236	737643	15.75 lbs.	17.10 lbs.	0.80	11x5	79
CREAMY MASHED POTATOES, Flavored Single Serve Cups (Microwaveable)									
Idahoan® Buttery Homestyle® Mashed Potatoes	10/1.5 oz.	1 00 29700 33141 9	641472	N/A	0.94 lbs.	1.74 lbs.	0.29	9x15	5
RUSTIC MASHED POTATOES (Lumps and/or Peels)									
Idahoan® RUSTIC Baby Reds® Mashed Potatoes	8/32.85 oz.	1 00 29700 00344 6	625498	737635	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes	8/32.85 oz.	1 00 29700 00349 1	625497	737634	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Homestyle Mashed Potatoes	12/28 oz.	1 00 29700 00365 1	548474	737624	21.00 lbs.	23.00 lbs.	1.21	10x4	121
Idahoan® RUSTIC Russets Mashed Potatoes	8/28 oz.	1 00 29700 00366 8	683374	737641	14.00 lbs.	15.80 lbs.	0.83	11x5	80
SHREDS, Hash Browns and Mixes									
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning	6/2.125 lb.	1 00 29700 00808 3	548477	668947	12.75 lbs.	15.00 lbs.	0.98	8x5	57
Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper	6/2.25 lb.	1 00 29700 20816 2	592485	737630	13.50 lbs.	15.70 lbs.	0.99	8x5	54
Idahoan® SHREDS Tater Tumblers® Original Mix with Spices	4/32.9 oz.	1 00 29700 00390 3	613918	737644	8.23 lbs.	9.00 lbs.	0.56	18x5	24
Idahoan® SHREDS Tater Tumblers® Unseasoned Mix	4/31.2 oz.	1 00 29700 00393 4	759678	768087	7.78 lbs.	8.61 lbs.	0.56	18x5	24
RETAIL, Mashed Potatoes (Smaller Packs)									
Idahoan® Applewood Smoked Bacon Mashed Potatoes	12/4 oz.	1 00 29700 02150 1	636227	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Baby Reds® Mashed Potatoes	10/4.1 oz.	1 00 29700 00138 1	636672	N/A	2.60 lbs.	3.10 lbs.	0.29	38x5	12
Idahoan® Baby Reds® w/ Roasted Garlic & Parm Mashed Potatoes	10/4.1 oz.	1 00 29700 00139 8	636225	N/A	2.60 lbs.	3.10 lbs.	0.29	38x5	12
Idahoan® Buttery Homestyle® Mashed Potatoes	12/4 oz.	1 00 29700 02141 9	626618	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Buttery Homestyle® Mashed Potatoes Family Size	8/8 oz.	1 00 29700 13141 5	731117	N/A	4.15 lbs.	4.49 lbs.	0.29	35x5	20
Idahoan® Four Cheese Mashed Potatoes	12/4 oz.	1 00 29700 02145 7	608080	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Loaded Baked® Mashed Potatoes	12/4 oz.	1 00 29700 02148 8	626394	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Roasted Garlic Mashed Potatoes	12/4 oz.	1 00 29700 02147 1	626732	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Sour Cream & Chives Mashed Potatoes	12/4 oz.	1 00 29700 02142 6	636226	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15

* To see the full list of products available, please visit our website.

Visit idahoanfoodservice.com or call 888.552.2515 to learn more.

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