



SmartMash[®]
MASHED POTATOES



Salmon with SmartMash[®] Potatoes & Salad

A CANVAS FOR YOUR CULINARY CREATIVITY
**Classic flavor in a healthier format with reduced sodium,
added Vitamin C, or dairy-free options.**

Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable



Chicken Tenders with SmartMash® Potatoes & Salad

DELICIOUS SIDES



Buffalo Chicken Casserole

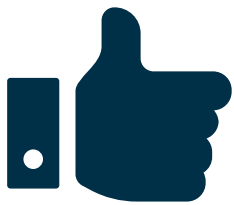
VERSATILE INGREDIENT







SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE



84%
of consumers
LOVE or LIKE
MASHED POTATOES*

Hot Water Preparation

1. **Measure** 1 gallon (3.79 L) of boiling water into a 6" x 1/2 size steam table pan.
2. **Add** entire pouch of potatoes at once, using a spoon or wire whip to distribute evenly and wet all potatoes.
3. **Let stand** 60 seconds, stir well, and serve.

NOTE: For creamier mashed potatoes add more boiling water.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Idahoan® SMARTMASH® Classic Mashed Potatoes with Vit C	12/26 oz.	1 00 29700 22313 4	548489	737628	19.50 lbs.	21.30 lbs.	1.09	10x4	119
Idahoan® SMARTMASH® Low Sodium Mashed Potatoes with Vit C	12/25.2 oz.	1 00 29700 25313 1	572474	737629	18.90 lbs.	20.75 lbs.	1.10	10x4	119
Idahoan® SMARTMASH® Reduced Sodium Loaded Baked® Mashed Potatoes with Vit C	12/31 oz.	1 00 29700 00348 4	603325	737632	23.27 lbs.	24.94 lbs.	1.23	10x4	119
Idahoan® SMARTMASH® Very Low Sodium Dairy-Free Mashed Potatoes	6/4.69 lb.	1 00 29700 00316 3	548463	668950	28.13 lbs.	30.53 lbs.	1.18	8x4	178
Idahoan® SMARTMASH® Reduced Sodium Mashed Potatoes	1/39 lb.	1 00 29700 00485 6	678952	737640	39.00 lbs.	39.50 lbs.	1.59	5x6	237

*SOURCE: DATASSENTIAL 2022

Visit idahoanfoodservice.com or call **888.635.8115** to learn more.