

HÖNEST
EARTH®
by IDAHOAN FOODSERVICE

HASH BROWN SHREDDED POTATOES

with a
hint of Sea Salt & Pepper



FRESH-DRIED



BETTER FOR YOU, MADE EASY
Perfectly crispy, sensational shreds.

Clean Label • Honest Ingredients • Scratch-Like Taste • Convenient & Consistent



NOURISHING SKILLETS



WHOLESOME HASHES



INTERESTING APPETIZERS

HONESTLY DELICIOUS



MENU HERO

- Plant-Based
- Labor-Saving
- Shelf-Stable
- Easy Prep
- Takeout & Delivery Friendly
- Versatile



Nutrition Facts	
About 31 servings per container	
Serving size 1/3 cup dry (18g)	
70g prepared	
Amount per serving	% Daily Value*
Calories	70
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 150mg	7%
Total Carbohydrate 15g	5%
Dietary Fiber 2g	7%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 1g	
Vit. D 0mcg 0%	Calcium 11mg 0%
Iron 0mg 0%	Potas. 181mg 4%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: IDAHO® POTATOES, SEA SALT, ACACIA, NATURAL FLAVOR, BLACK PEPPER.

CONTAINS: NONE

GLUTEN-FREE



SHELF LIFE is approximately 12 months from date of packaging code (imprinted on the package)



BETTER FOOD FOR A BETTER WORLD

Feel good about serving Honest Earth with:

LESS WASTE

BETTER RESOURCE MANAGEMENT

SUPPORT OF FARMERS

83%

83% of consumers like or love hash browns.¹

43%

43% of consumers are willing to pay between 50 cents to \$1 more per menu item for sustainable options.²

84%

Potatoes have 84% penetration across all dayparts.³

Overnight Preparation

1. Fill carton to fill line with hot tap water at 150° - 160°F (65° - 70°C).
2. Reclose carton and refrigerate overnight, placing cartons about 1" apart.

10 Minute Refresh

1. Fill carton to fill line with water from hot water dispenser at 180° - 190°F (80° - 90°C).
2. Reclose and let stand at room temperature for 10 minutes.

To Brown:

1. Place hash browns on a well-oiled griddle at 375° - 400°F (190° - 205°C).
2. Grill 3-4 minutes until golden brown. Grilling required on one side only.

Note: See website for more preparation tips.

Description	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Pack Size	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Honest Earth® Hash Brown Shredded Potatoes with a Hint of Sea Salt & Pepper	1 00 29700 00718 5	742110	744207	10.00 lbs.	11.80 lbs.	8/1.25 lb.	1.08	12x3	40

¹SOURCE: THE SNAP FOOD PROFILE 2020, DATASSENTIAL

²SOURCE: SUSTAINABILITY REPORT 2020, DATASSENTIAL

³SOURCE: POTATO MENU TRENDS 2020, POTATOES USA, DATASSENTIAL

Visit honestearthfoodservice.com or call 888.635.8115 to learn more.

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