

HÖNEST EARTH[®]

by IDAHOAN FOODSERVICE

FULL LINE GUIDE

Wholesome, delicious clean label sides,
straight from the Earth.



Simple, Honest Ingredients

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Visit honestearthfoodservice.com or call 888-635-8115 to learn more.

BETTER-FOR-YOU, WITHOUT COMPROMISE

Honest Earth products make it easy to serve better-for-you sides time and again with the wholesome, pure, scratch-like taste guests expect and demand.



Honest Ingredients, Straight from the Earth

We only use ingredients that are found in nature — it's just that simple!

WITH HONEST EARTH, YOU CAN

say goodbye to:

- ✗ Sulfites
- ✗ Preservatives
- ✗ Artificial Flavors
- ✗ Artificial Colors

say hello to:

- ✓ Plant-Based
- ✓ Clean Label
- ✓ Simple Ingredients
- ✓ Speed-Scratch Convenience



Better Food for a Better World

Honest Earth is committed to sustainable farming and business practices. With less waste, better resource management, and support of farmers, we're aligned with the values of today's modern operators and patrons.

Learn more at idahoanfoodservice.com/sustainability



WHY HONEST EARTH?

A Brand You Can Trust

Honest Earth stays close to ongoing flavor and menu trends, providing new product innovations that keep up with the changes in consumer tastes and preferences. Combined with menu inspiration and top-of-the-line customer support, operators can rely on Honest Earth to uphold strict standards for quality, taste, and reliability while using the cleanest ingredients.

Speed-Scratch Convenience, Operational Excellence

Honest Earth products empower operators to serve better-for-you dishes with pride and confidence, while saving time and money over fresh, frozen, or refrigerated alternatives.

Your Plant-Based Sides Solution

With versatile products that check the boxes of clean label and consumer-preferred flavor, Honest Earth is a one-stop shop for an operator's side menu that stands up to modern flexitarian diets.



**CREAMY
MASHED POTATOES**
with Butter & Sea Salt



**RUSTIC
MASHED POTATOES**
with Butter & Sea Salt



**HASH BROWN
SHREDDED POTATOES**
with a hint of Sea Salt & Pepper

SIMPLE PREP, SIMPLE INGREDIENTS, HONESTLY DELICIOUS

In today's foodservice world, we know it can be a struggle to provide guests with better-for-you options—without compromising taste or sacrificing time. We stand by our delicious, honest ingredients so you can provide speed-scratch, clean label sides with convenience and consistency. We know you take pride in nurturing your guests, just as our farmers take pride in protecting the land. We are honored to join you in serving better food for a better world.

MASHED POTATOES

Description	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Pack Size	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt	1 00 29700 00713 0	692268	737642	13.00 lbs.	14.55 lbs.	8/26 oz.	0.83	11x5	79
Honest Earth® Rustic Mashed Potatoes with Butter & Sea Salt	1 00 29700 00766 6	742108	744206	13.00 lbs.	14.55 lbs.	8/26 oz.	0.92	11x5	79

HASH BROWNS

Honest Earth® Hash Brown Shredded Potatoes with a Hint of Sea Salt & Pepper	1 00 29700 00718 5	742110	744207	10.00 lbs.	11.80 lbs.	8/1.25 lb.	1.08	12x3	40
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ORDER HONEST EARTH TODAY

Delicious, better-for-you sides for every palate and every daypart!

Contact us at **888-635-8115** or find us online at honestearthfoodservice.com.