

HONEST  
EARTH<sup>®</sup>  
by IDAHOAN FOODSERVICE

**CREAMY  
MASHED POTATOES**  
with Butter & Sea Salt



**BETTER FOR YOU, MADE EASY**  
Smooth and creamy, simply seasoned.

Clean Label • Honest Ingredients • Scratch-Like Taste • Convenient & Consistent





## WHOLESOME BOWLS



## TEMPTING SIDES

# HONESTLY DELICIOUS



### MENU HERO

- Plant-Based
- Labor-Saving
- Shelf-Stable
- Easy Prep
- Takeout & Delivery Friendly
- Versatile



Nutrition Facts	
32 servings per container	
Serving size <b>3 Tbsp dry (23g)</b>	
140g prepared	
Amount per serving	<b>80</b>
<b>Calories</b>	
% Daily Value*	
<b>Total Fat</b> 0.5g	<b>1%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 230mg	<b>10%</b>
<b>Total Carbohydrate</b> 17g	<b>6%</b>
Dietary Fiber 1g	<b>4%</b>
Total Sugars 1g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 2g	
Vitamin D 0mcg	<b>0%</b>
Calcium 10mg	<b>0%</b>
Iron 0mg	<b>0%</b>
Potassium 272mg	<b>6%</b>
<small>* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

**INGREDIENTS:** IDAHO® POTATOES, BUTTER AND SEA SALT.

**CONTAINS:** MILK

**GLUTEN-FREE**

**U D**

**SHelf LIFE** is approximately 14 months from date of packaging code (imprinted on the package)



## BETTER FOOD FOR A BETTER WORLD

Feel good about serving Honest Earth with:

**LESS WASTE**

**BETTER RESOURCE MANAGEMENT**

**SUPPORT OF FARMERS**

**57%**

57% of consumers believe the foodservice industry can have a big impact on the environment if they work to reduce waste.<sup>1</sup>



Bowl dishes are predicted to outperform 88% of all other foods, beverages, and ingredients over the next four years.<sup>2</sup>

**74.5%**

Mashed potatoes are found in 25.5% of ethnic menus and 74.5% of non-ethnic menus.<sup>3</sup>

### Better-For-You Preparation

1. **Add** 1 gallon of hot (180° – 190°F) water to a 6" x ½ size steam table pan.
2. **Add** entire pouch of potatoes at once and stir with a wire whip to distribute evenly and wet all potatoes.
3. **Let stand** 1 minute. Mix well and serve

**Note:** See website for oven preparation.

### Indulgent Preparation

1. **Heat** 3 quarts of water and ½ cup of margarine or butter to a boil; remove from heat.
2. **Add** 1 quart of cold milk and then add one pouch of potatoes while stirring.
3. **Let stand** 1 minute or until all liquid is absorbed.
4. **Fluff and serve.**

Description	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Pack Size	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt	1 00 29700 00713 0	692268	737642	13.00 lbs.	14.55 lbs.	8/26 oz.	0.83	11x5	79

<sup>1</sup>SUSTAINABILITY REPORT 2022, DATASSENTIAL

<sup>2</sup>THE SNAP FOOD PROFILE 2024, BOWL, DATASSENTIAL

<sup>3</sup>THE SNAP FOOD PROFILE 2024, MASHED POTATO, DATASSENTIAL

Visit [honestearthfoodservice.com](https://honestearthfoodservice.com) or call 888.552.2515 to learn more.

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